



Intercultural seminars

- Geopolitics, history, religion and philosophy
- Cultural environment and customs
- Business environment
- Professional relations and practices
- Communication and negotiation techniques
- Practical information: language, housing, education, shopping, health, leisure, transport...



Tailor made seminars are organized on-site: training sessions run one to three days and fully consider each participant's needs.

Business-to-business seminars bring together professionals and their families called on to work within or with the same country.

Initial intercultural training and continuing team support is available for significant projects.

Languages

Language learning

- Mandarin Chinese
- Korean
- Indonesian
- Japanese
- Khmer
- Lao
- Malay
- Tagalog
- Thai
- Vietnamese

Individual and group classes at your workplace

Initiation/technical training

Translations

- Commercial
- Advertising
- Technical

Interpreting

- Negotiations
- Hosting Asians in Europe

Supporting missions to Asia



Studies

- Competitive analysis
- Web site analysis
- Web positioning
- Branding and communications
- Transversal marketing studies by concept and country

Human resources

Asian collaborators recruitment and management support and training

Recruitment assistance: Asian collaborators and European collaborators as future expatriates in Asia

Support in building multiethnic teams

Coaching

Individual support for Asian or European managers facing cultural stress

Major projects support

Mission support

Information



PrepAsia's Centre for Euro-Asian Studies is a reference place for current affairs

Research services

Seminars and conferences



Optimising business opportunities

Future expatriates

Expatriate spouses and families

Individuals embarking on a short to medium term mission: managers, sales representatives, technicians, purchasing managers

International mobility managers

Sedentary employees cooperating with Asian partners

Public and professional organizations managers



Reinforcing your profile's relevance to a country

Nurturing your adaptability

Ensuring your effectiveness

Custom-designed standard and pedagogy

Intercultural approach

Geographic specialization

The intercultural facilitator for Asia

Australia		Myanmar
Cambodia		New-Zealand
China		Philippines
India		Singapore
Indonesia		South Korea
Japan		Taiwan
Laos		Thailand
Malaysia		Vietnam

Training Institute for Asia

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An organization created and sponsored by the local territorial agencies



Ready-to-succeed



in Asia